

Livingston Parish Convention & Visitors' Bureau
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Minutes of Livingston Parish Convention and Visitors' Bureau
Tuesday, February 15, 2022
LPCVB Tourism Office

Call to Order: Donna Jennings
Invocation: Eric Edwards
Roll Call: Carolyn Martin

Members Present: Donna Jennings, Dean Lawrence, Marcell Parker, Kim Aydell, Wayne Guilbeau, Bobbi Jo Guerin, and Robert Reynolds
Staff Present: Eric Edwards, Carolyn Martin, and Kathleen Abels
Absent: Clay Parker and Lynn Sibley
Guest: Trey Sanders

- A motion was made by Bobbi Jo Guerin and second by Dean Lawrence to approve November 2021 minutes.

Yeas: Unanimous
Nays: None

- A motion was made by Kim Aydell and second by Dean Lawrence to approve October, November, December, and January Financials.

Yeas: Unanimous
Nays: None

- Director's Report was given by Eric Edwards. No motion was made.
- A motion was made by Dean Lawrence and second by Wayne Guilbeau to elect Dean Lawrence as Chairman, Marcel Parker as Co-Chair, and Kim Aydell as Secretary of the LPCVB Board for year 2022.

Yeas: Unanimous
Nays: None

- A motion was made by Dean Lawrence and second by Wayne Guilbeau to accept Audit Engagement Letter and State wide Legislative Audit, presented by Trey Sanders of Hannis T. Bourgeois for auditing purposes for 2021.

Yeas: Unanimous
Nays: None

- A motion was made by Bobbi Jo Guerin and second by Kim Aydell to accept Compliance Questionnaire presented by Trey Sanders of Hannis T. Bourgeois for auditing purposes.

Yeas: Unanimous

Nays: None

- A motion was made by Marcell Parker and second by Kim Aydell to pass a Resolution with Capital One for authorized signers to be authorized to sign off on transactions with the bank for the LPCVB.

Yeas: Unanimous

Nays: None

- A motion was made by Donna Jennings and second by Bobbi Jo Guerin to pay up to \$10,000.00 for videos with Untitled Films from Paul Catalanotto.

Yeas: Unanimous

Nays: None

- A motion was made by Marcell Parker and second by Wayne Guilbeau to pay in the amount of \$7,500.00 for Main Sponsorship for Scott Innes Food Truck and Car Show.

Yeas: Unanimous

Nays: None

- A motion was made by Kim Aydell and second by Robert Reynolds to pay Chandler Thinks \$52,330.00 for Re-Branding Livingston Parish.

Yeas: Unanimous

Nays: None

- A motion was made by Bobbi Jo Guerin and second by Donna Jennings to allow Eric Edwards and Kathleen Abels to attend upcoming Gumbo trips for marketing Livingston Parish.

Yeas: Unanimous

Nays: None

- A motion was made by Marcell Parker and second by Kim Aydell to give Eric Edwards a 6% cost of living raise.

Yeas: Unanimous

Nays: None

- A motion was made by Donna Jennings and second by Bobbi Jo Guerin to grant Maven Entertainment \$5,000.00 for Bo's Extravaganza..

Yeas: Unanimous

Nays: None

- A motion was made by Bobbi Jo Guerin and second by Wayne Guilbeau to award Denham Springs Merchants Assc. a \$5,000.00 Grant for the Spring Fest.

Yeas: Dean Lawrence, Kim Aydell, Marcell Parker, Wayne Guilbeau, Robert Reynolds, and Bobbi Jo Guerin.

Nays: None

Abstain: Donna Jennings

- A motion was made by Wayne Guilbeau and second by Kim Aydell to award TARC Tickfaw Regatta \$5,000.00 for a grant.

Yeas: Unanimous

Nays: None

- A motion was made by Donna Jennings and second by Marcell Parker to authorize Eric Edwards to spend money from Rescue Plan Money without going to Board for approval every time for Advertising etc.

Yeas: Unanimous

Nays: None

- Open for comments: Donna Jennings wants to research companies for photos for LPCVB Board Members and staff. Bobbi Jo Guerin discussed helping fairgrounds in our parish. No motion made.

- A motion was made by Wayne Guilbeau and second by Bobbi Jo Guerin to adjourn.

Yeas: Unanimous

Nays: None

Next meeting will be Tuesday, March 15, at 11:00. Location to be announced.

Dean Lawrence
Chairperson

Kim Aydell
Secretary/Treasurer

Eric Edwards, Executive Director